

GDPR Privacy Policy

Effective Date: 30th September 2024

1. Introduction

- Welcome to homeeducationtracker.com (the "Website"). Home Education Tracker Ltd ("we", "our", "us") are committed to protecting and respecting your (the "User") privacy. This GDPR Privacy Policy explains how we collect, use, and protect the User's personal data, including photos, in compliance with the General Data Protection Regulation (GDPR).

2. Data Controller

- Home Education Tracker Ltd is the data controller responsible for the User's personal data. If you have any questions or concerns about this policy or our data practices, please contact us at admin@homeeducationtracker.com

3. Personal Data We Collect

We may collect and process the following personal data about the User:

- **Identity Data:** Name, username, or similar identifier.
- **Contact Data:** Email address, phone number, and postal address.
- **Payment Data:** Payment information relating to location and card details for the subscription taken out by the User.
- **Technical Data:** IP address, browser type, version, time zone setting, browser plug-in types and versions, operating system, and platform.
- **Profile Data:** Usernames and passwords, preferences, and feedback.
- **Content Data:** Photos and any information the User uploads to the Website.
- **Usage Data:** Information about how the User uses the Website.
- **Marketing and Communications Data:** Preferences in receiving marketing from us and communication preferences.

4. How We Collect The User's Data

We use different methods to collect data from and about the User including through:

- **Direct Interactions:** The User may give us Identity, Contact, and Content Data by filling in forms, uploading information about the User's home education journey, uploading photos, or by corresponding with us by post, phone, email, or otherwise.
- **Automated Technologies or Interactions:** As the User interacts with the Website, we may automatically collect Technical Data about their equipment, browsing actions, and patterns.

5. How We Use The User's Personal Data

We will only use personal data as allowed to do so by law. Most commonly, we will use personal data in the following circumstances:

- **To provide and maintain the Website**
- **To manage the User's account**
- **To enable the User to upload content, information, and photos**
- **To notify the User about changes to the Website or services**

- **To allow the User to participate in interactive features of our Website**
- **To provide customer support**
- **To gather analysis or valuable information so that we can improve the Website**
- **To monitor the usage of the Website**
- **To detect, prevent, and address technical issues**

6. Legal Basis for Processing Personal Data

We rely on the following legal bases to process the User's personal data:

- **Consent:** The User has given clear consent for us to process their personal data for a specific purpose.
- **Contract:** The processing is necessary for a contract we have with the User, or because we have been asked by the User to take specific steps before entering into a contract.
- **Legal Obligation:** The processing is necessary for us to comply with the law.
- **Legitimate Interests:** The processing is necessary for our legitimate interests, and the User's interests and fundamental rights do not override those interests.

7. Data Retention

We will only retain the User's personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

8. The User's Rights

Under GDPR, the User has the following rights regarding their personal data:

- **Right to Access:** The User has the right to request a copy of the personal data we hold about them.
- **Right to Rectification:** The User has the right to request correction of any inaccurate or incomplete personal data.
- **Right to Erasure:** The User has the right to request the deletion of their personal data, under certain conditions.
- **Right to Restrict Processing:** The User has the right to request the restriction of processing their personal data, under certain conditions.
- **Right to Data Portability:** The User has the right to request the transfer of their personal data to another organisation or directly to the User, under certain conditions.
- **Right to Object:** The User has the right to object to our processing of their personal data, under certain conditions.

To exercise any of these rights, please contact us at admin@homeeducationtracker.com.

9. Data Security

- We have put in place appropriate security measures to prevent the User's personal data from being accidentally lost, used, or accessed in an unauthorized way, altered, or disclosed. Additionally, we limit access to personal data to those employees, agents, contractors, and other third parties who have a business need to know. They will only process personal data on our instructions, and they are subject to a duty of confidentiality.

10. Sharing Personal Data

- We do not share personal data with third parties except as necessary to operate the Website, fulfil any requests the User makes, or comply with legal obligations.

11. User-Uploaded Content

- By uploading photos and data to the Website, the User consents to the processing of this content for use such that we can provide our services via the Website. We do not claim ownership of any content the User uploads.

12. Children's Privacy

- By design, the Website allows parents or guardians to record information and upload photos of their children or pictures relating to activities or work done by their children. We do not knowingly collect personal data from children directly. By uploading photos, the User confirms that they are the parent or legal guardian of the child(ren) depicted and that they have the legal right to consent to the processing of the personal data of the child(ren).

13. Changes to This Privacy Policy

- We may update this GDPR Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify the User of any significant changes by posting the new policy on our Website with a new effective date.

14. Contact Us

- If you have any questions about this GDPR Privacy Policy, please contact us at: admin@homeeducationtracker.com